



**CITY OF DURHAM
PARISH COUNCIL**

Learning from the past.
Building for the future.

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17 August 2020

Dear Ms Eden,

DM/20/00885/AD - Various advertisements including 2no. digital display boards, new advertisements to Framwellgate entrance (including pillar sign, advertisements above entrance ways, illuminated hanging sign, application of paint with The Riverwalk logo and additional lighting), new staircase signage and temporary advertisements relating to new retailers and temporary closure of car park 1 (part retrospective) (amended description 04/08/2020).

Many thanks indeed for the amended plans for this application. The Parish Council Planning Committee considered these at its meeting on 7 August 2020.

As you aware, the Parish Council expressed a particular concern with the original plans regarding the proposed installation of illuminated digital boards in Zone 1 of the plans and its adverse impact on Framwellgate Bridge; a medieval Grade I listed building built in the 15th century and a Scheduled Ancient Monument.

These concerns were also highlighted by the County Council's Design and Conservation who states: ***"Zone 1 would be considered unacceptable. Any digital media unit(s) which impact on the setting of designated heritage assets and in key views should be discounted. The proposed digital display unit would be wall mounted at the entrance into Riverwalk off Framwellgate Bridge with two options presented in terms of precise location; centre of black pillar and left-centre. In either of these locations a new digital media unit would be a visually prominent and harmful introduction into the setting of the grade I listed building and scheduled monument, and will feature prominently and negatively in the key public view towards the WHS, both during the day, and likely at a greater level at night-time."***

The plans which have now been submitted present two alternative options for this area; both of which are non-illuminated signs. On this basis, the Parish Council is happy to withdraw its objection and note this application.

Yours sincerely,

Adam Shanley

Clerk to the City of Durham Parish Council