

## **Comments for Planning Application DM/18/03663/AD**

**Address:** Bridge Hotel 39 - 40 North Road Durham DH1 4SE  
**Proposal:** Erection and display of 1no illuminated hanging sign, 1 illuminated poster sign, 1no non-illuminated fascia  
**Stance:** Neither objecting or supporting

I am writing on behalf of the City of Durham Parish Council to comment upon the above application for various signs at The Bridge Hotel, North Road, Durham City.

The Committee discussed this application at its meeting on the 14th December 2018 and decided that, whilst not wishing to make a formal objection, thought that the chosen image of a bridge was disappointingly anonymous whereas the actual bridge above the hotel, namely the railway viaduct, is an iconic and memorable image particular to Durham.

Accordingly, the Parish Planning Committee suggests that an image representing the Durham city railway viaduct would be greatly preferable.

ROGER CORNWELL

Chair, Parish Planning Committee